

[Cascadia]

CASCADIANOW!



"Cascadia is a land rooted in the very bones of the earth, and animated by the turnings of the sea and sky, the mid-latitude wash of winds and waters. Cascadia arises from both a natural integrity (e.g. landforms and earth -plates, weather patterns and ocean currents, watersheds, flora, fauna, ecology), and a sociocultural unity (e.g. native cultures, a shared history, and destiny).

One of the newest and most diverse places on earth, Cascadia is a deep-furrowed, laminated and flowing land poured from the North Pacific Rim... Rivers more ancient than today's Cascadia or Rocky Mountains continue to bind earth and sea and animate our sky in endless life-giving cycles."

- David McCloskey
Director of the Cascadia Institute

Cascadia is the bioregion we live in.

But what does being a resident of that place mean exactly? Study after study has shown – the Pacific Northwest is distinct. We are an area with an own interconnected geography, geology, topography and environment, and have a distinct culture, regional identity and history, even if many of us are relatively new to exploring it.

At a time when our region, and world, face unprecedented challenge, in which traditional modes of governance are straining and cracking, more people than ever feel they lack any meaningfully way to engage and impact issues they care about. As inhabitants of this place, can we find a better path for all of us living here?

Together, we are exploring that question.

For us, Cascadia is a lens to reframe and break down these larger issues onto a local level where change is happening on a daily basis - and a scale where connections make sense. We want to transform our society so that each person can be their own agent of change around what they feel important, and shift away from the idea that somehow a voting box every four years will solve our problems.

More than that, Cascadia is positive. It's a collaborative vision, rooted in a love of place, of aspiring to do better, and to protect the things that we find special. Our goal is nothing short of building a movement to connect with, inspire and engage the 15 million people who live here. Together, we are each defining what it means to be Cascadian.

We hope you'll join us.

Brandon Letsinger
Director/Founder
CascadiaNow!

Cascadia is the bioregion we live in.

CascadiaNow! is an umbrella non-profit organization that sponsors and supports projects, events, chapters and community partnerships to raise awareness of Cascadia, celebrate our distinct culture and regional identity, and increase the independence of our bioregion – socially, politically, environmentally and economically.

CascadiaNow! is for the people living here.

Our movement is:



Our goals are to:

share

the idea of Cascadia with the 15 million inhabitants of this bioregion in a positive way, that engages each person to be part of our movement and region.

spread

sponsorship, services, resources and support, so that each person may be an agent of change around issues they feel important in their community within the Cascadia bioregion.

support

a region that is autonomous, resilient and self-sufficient, responsible and accountable for its own actions - and that uses Cascadia as a lens to transform seemingly impossible challenges to a local context, where real change is happening on a daily basis.

CacadiaNow! works to:

Educate, inform and raise awareness of Cascadia and the Cascadia bioregion

Use Cascadia as a model to reframe large scale problems to a local level, where change is happening on a daily basis

Allow every individual to become agents of change around issues they feel are important

CacadiaNow! is a grassroots social movement that reaches out and engages 10,000-20,000 people from around the Pacific Northwest, including hundreds of volunteers and self identified Cascadians working with dozens of projects, events, chapters and projects.

Projects and Affiliate Partners:

#Celebrate Cascadia
Hidden Spaces - Cascadia
Cascadia Poetry Festival
Cascadia Education Project
Cascadia Cuisine Initiative
Cascadia Water Trust
Cascadia Institute
Cascadia Review
Cascadia Matters
Envision Cascadia
Cascadia PDX Branch
Cascadia RainingMan
Vote Cascadia
55th Cascadia Scouts
Cascadia Association Soccer Federation
Cascadia After Party
Cascadia 2020

Current Chapters:

Vancouver | Vancouver Island | Victoria | Kwantlen
Bellingham | Everett | Seattle | University of Washington
Tacoma | Olympia | Puget Sound University | Moscow |
Boise | Portland | Portland State University | Corvallis |
Eugene | Salem | Bend | San Francisco



<http://cascadianow.org>

facebook.com/cascadianow

twitter.com/cascadianow

pinterest.com/cascadianow

reddit.com/r/cascadia